



WELCOME TO THE SESQUICENTENNIAL PARADE
CELEBRATING THE 150TH BIRTHDAY FOR FRESNO COUNTY

“Celebrate the Journey”

September 30, 2006 10 AM
Downtown Fresno

Thank you for being a part of Fresno County’s Sesquicentennial Parade!

Please bring this page with you the day of the parade

Organization/Name_____Arrival Time_____

Division_____Entry_____

Staging Area_____

(If you are receiving this by email please fill in the information from the line up sheet attached).

FRESNO HISTORICAL SOCIETY
7160 WEST KEARNEY BLVD. FRESNO, CA 93706
559.441.0862; FAX 441.1372
www.fresnocounty150.org

Opening Ceremonies will be Pre-Parade beginning at 9:15 AM. Ceremonies will include invocation, announcements, welcoming words, presentation of colors, and the National Anthem, all taking place in front of the review stand off air. Television cameras will begin promptly when the ribbon is cut and the parade begins!

COMCAST CABLE & NBC/KSEE 24 will broadcast the parade from the Mariposa Mall, directly east of the Court House Park on M Street. Comcast will go live, KSEE will tape and show the parade at 3 PM later that day. An excellent chance to run home and catch yourself on television!

At the review stand is not only a live broadcast by Comcast and KSEE taping for later viewing, it is also the Public Announcing System for the parade audience. What is heard by parade crowd is also heard on television. Your entry should have a script, which will be summarized by the announcers.

The line-up times for each division will be staggered in order to avoid unnecessary confusion and wait time in the staging areas. As you arrive look for the volunteer who is holding a sign with your Division Number. He/she will coordinate your Division's staging order. IF YOU ARE A FLOAT, you may wish to arrive 15 minutes earlier than your scheduled time in order to maneuver into position. IF YOU ARE A SMALL ENTRY (i.e. car, truck, and marchers under 20 people) you may arrive 10 minutes after your appointed time – this will help stagger the lineup and allow volunteers to help get people into position. **Do not arrive later than 10 minutes past your assigned time.**

Notice to Bus Drivers:

Units scheduled in **Division 1** – please come in on Highway 41 and go straight to Ventura and M, dropping off marchers at the corner and proceeding to the Grizzlies Stadium parking lot on Inyo and H.

Divisions 2 through 8 – come down Ventura and drop off marchers on the street you have been assigned to, proceeding on Ventura to park at the Grizzlies Parking lot corner of Inyo and H Street. If you are lining up on Inyo, look at the cross street for appropriate block and let marchers walk up to Inyo from Ventura.

For marching bands: The official parade starting place is at the corner of M and Tulare. Your performance will begin here. Judges will be close to the review stand, WHICH WILL BE ON YOUR RIGHT. Expect crowds on both curb lines along the Courthouse. Comcast Television cameras will focus on your unit Band Directors. Please try to have your band play more music and less of a drum beat in the review stand area due to taping and broadcast concerns.

Judges for marching bands can also judge other entries, except for horses. We will be giving out 1st, 2nd & 3rd place certificates at the end of the event.

SPECIAL INSTRUCTIONS FOR HORSE GROUPS:

If you have one or more horses, or live animals, in your entry, your staging area is at the Fresno Convention Center, at the corner of O and Ventura. Enter the parking lot from O and begin parking closest to the Ventura side of the lot.

You will line up on Inyo Street by Division and Entry number. You will be woven into the parade at your appropriate entry space.

We will have a CSHA judge! This will not be high point judging, but your entries will be classified and judged for this parade.

When you have completed the route around Court House Park, DO NOT TURN RIGHT ON TULARE. Proceed straight on Van Ness and turn left on Kern Street, taking Kern to O Street and turning right/south to the parking lot at the Convention Center. Intersections will be patrolled to allow you to cross the parade.

We will send someone to the Convention parking lot with your participant ribbons.

LIMIT YOUR PERFORMANCE BEFORE THE REVIEW STAND TO 30-45 SECONDS. Once past the review stand, proceed north to Merced Street and turn left/west on Merced. Progress to Van Ness Avenue and make another left, heading south. At the corner of Van Ness Avenue and Tulare all entries, other than horse groups, will turn right on Tulare to the staging area. **IT IS MANDATORY THAT YOU DO NOT STOP AT THIS POINT!!! PLEASE KEEP THE PARADE MOVING**

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DOWN TO THE PARKING LOT AND DISBURSE SO THAT ALL ENTRIES CAN FOLLOW AND NOT GET BACKED UP ON THE PARADE ROUTE!!! IF NECESSARY, SPLIT INTO TWO LANES SO THAT YOU DO NOT CONGEST VAN NESS AVE.

COMMEMORATIVE PARTICIPATION RIBBONS: Participant ribbons will be given out at the staging area at H and Tulare. It will be your responsibility to send a delegate from your entry to pick up the ribbons for everyone in your group. Bring the first page of this form to receive your ribbons.

SPACING: Do not allow space to develop in large gaps in front or behind you. If you are lagging behind, speed up; if the entrant behind you is lagging, slow down. Please try and keep equal distance between every entry so that the parade looks uniform. Try and visualize what the audience is seeing (large gaps cause boredom and we don't want anyone bored!)

SIGNAGE: We will provide an entry number on a cardstock which must be prominently displayed on the car, float, wagon etc. It must be visible to the person at the corner of M and Tulare so that announcers can be informed if the entrant is out of place. You will be given these when you arrive and Q-up. Please bring the appropriate materials to affix the number to your entry or we will have to use tape.

You are responsible for your own signage. YOU MAY NOT ADVERTISE; POLITICAL CANDIDATES ARE LIMITED TO INCUMBANTS ONLY. This is an historical parade and we want entries to reflect our history, agriculture and our culture. Any entry that disregards these guidelines may be asked to leave the parade.

ABSOLUTELY nothing can be thrown to the audience from the float, car etc. It would only take one child running out to fetch something to cause a terrible accident. Offenders will be removed from the parade. If you have something to give out, you must have participants that walk the curb and **DO NOT** throw items. Walkers cannot be near the float/car etc. They are walking separately along the curb line. These walkers are also responsible for not letting people leave the curb line to obtain the item. Flyers and business cards are considered advertising and not permitted.

PLEASE be aware of your surroundings. Drivers must keep their attention on the road so that no one gets hurt. People on floats should be seated. Standing without support is dangerous.

You are self contained, in that any music you need must be provided by you. We will not use CD's etc. at the review stand for your entry.

We have attempted to spread out the bands so that any music in your entry, will not be drowned out by a band. Please be considerate of your "neighbors."

Be on time. Floats may arrive 15 minutes prior to their appointed time; entrants with a single car and quick assembly may arrive 10 minutes after their appointed time. **If you are in Division 1, everyone should be in place no later than 9:30!!!!**

Report to your division leader and find your position. **No one is to be out of order when the parade starts!** It causes great distress to tell the announcers an entry is out of order and thus scratched from the commentary.

Most of all enjoy the parade! It happens once every 50 years!

Best wishes

Carole Lester, Parade Coordinator
Fresno Historical Society 559.441.0862
Bill Dietzel, Parade Consultant
Veterans Magazine/Parade